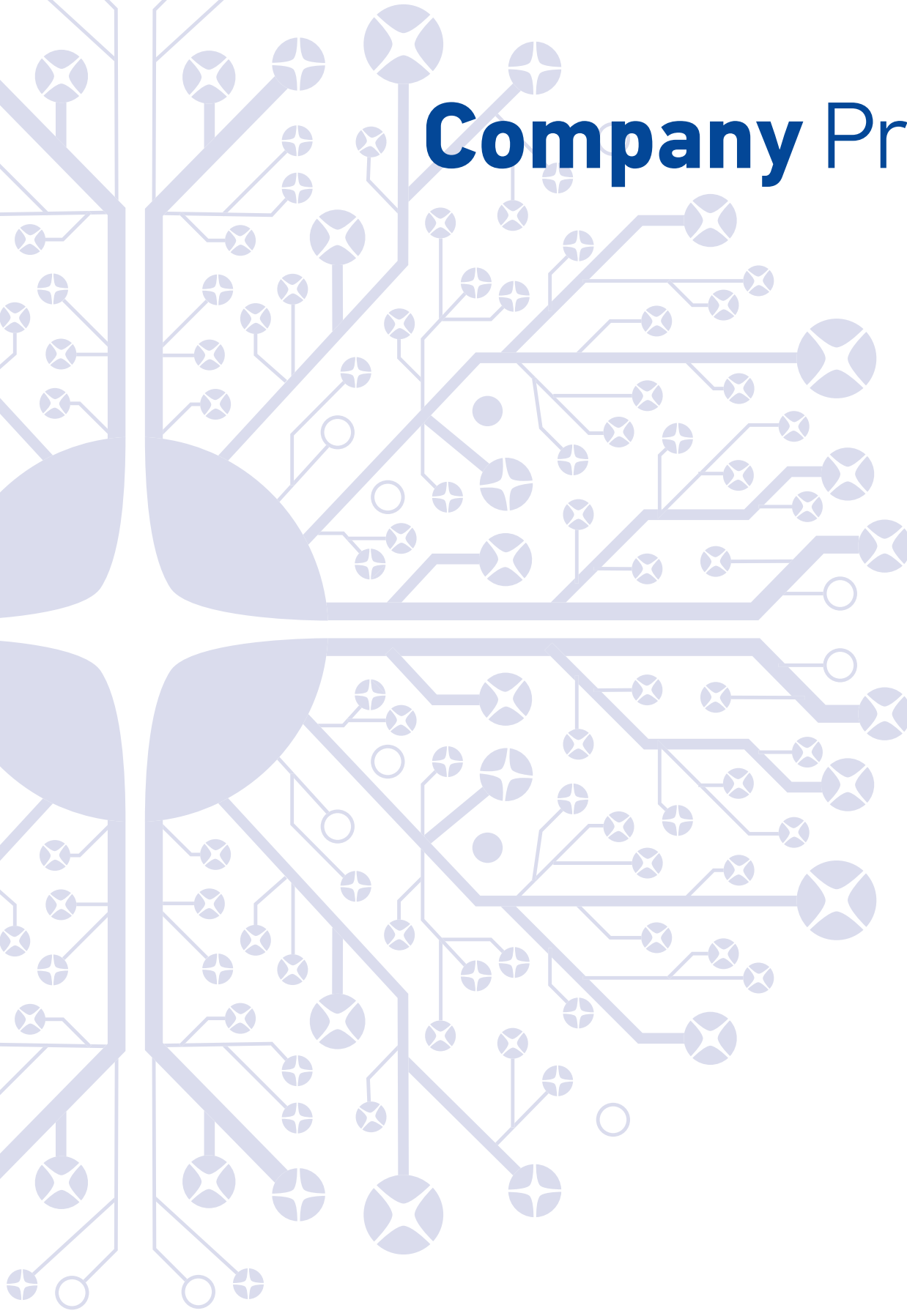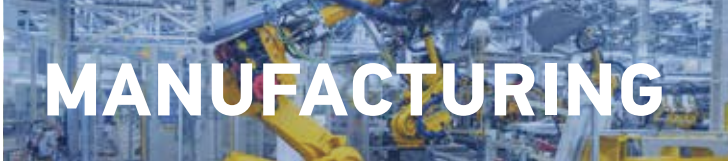# **Company** Profile

DATALOGIC GROUP

Since 1972 cutting edge technology for **automatic data capture** and **process automation**.
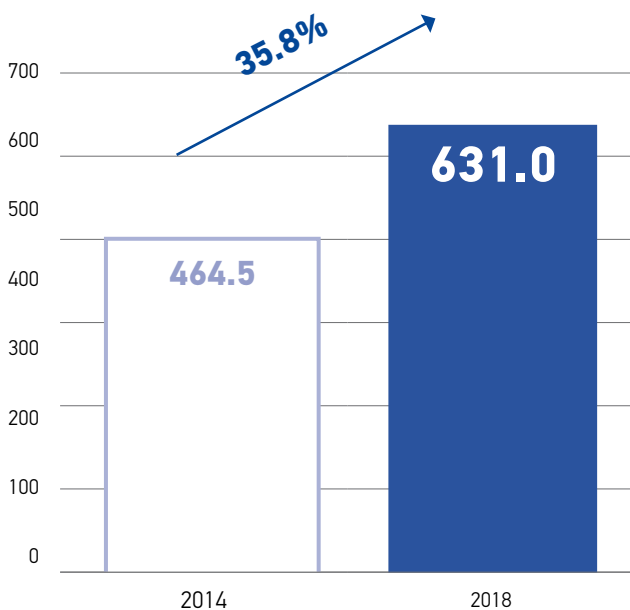Datalogic S.p.A. is listed on the STAR segment of the Italian Stock Exchange since 2001 as DAL.MI.
Straight to the Heart of our Customers in **Retail**, **Manufacturing**, **Transportation & Logistics** and **Healthcare**

RETAIL

MANUFACTURING

T&L

HEALTHCARE

- 3200 employees, distributed in 28 countries
- 500 engineers engaged in R&D
- 1.200 patents filed and + 350 in approval
- 11 research and development centers in Italy, USA, China, Vietnam and Germany
- Manufacturing and Repair Facilities in Hungary, Slovakia, Italy, Usa, Vietnam and Brazil
- Worldwide technical assistance
- The most important global customers
- 15.000 partners and distributors worldwide

A CONSTANT GROWTH

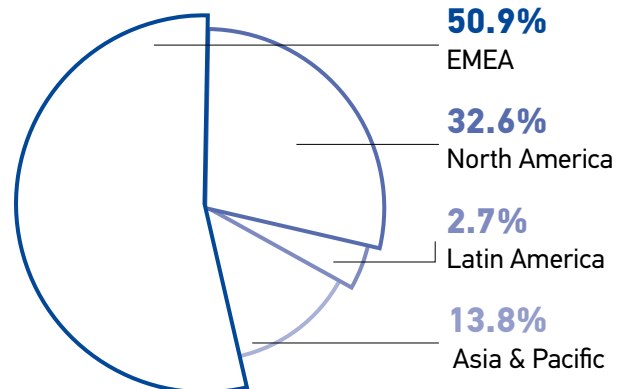## TOTAL REVENUES (MLN EUROS)

35.8%

631.0

464.5

700
600
500
400
300
200
100
0

2014   2018

2018 REVENUES

Total **631,0 MLN EUROS**

By geographic area

50.9%
EMEA

32.6%
North America

2.7%
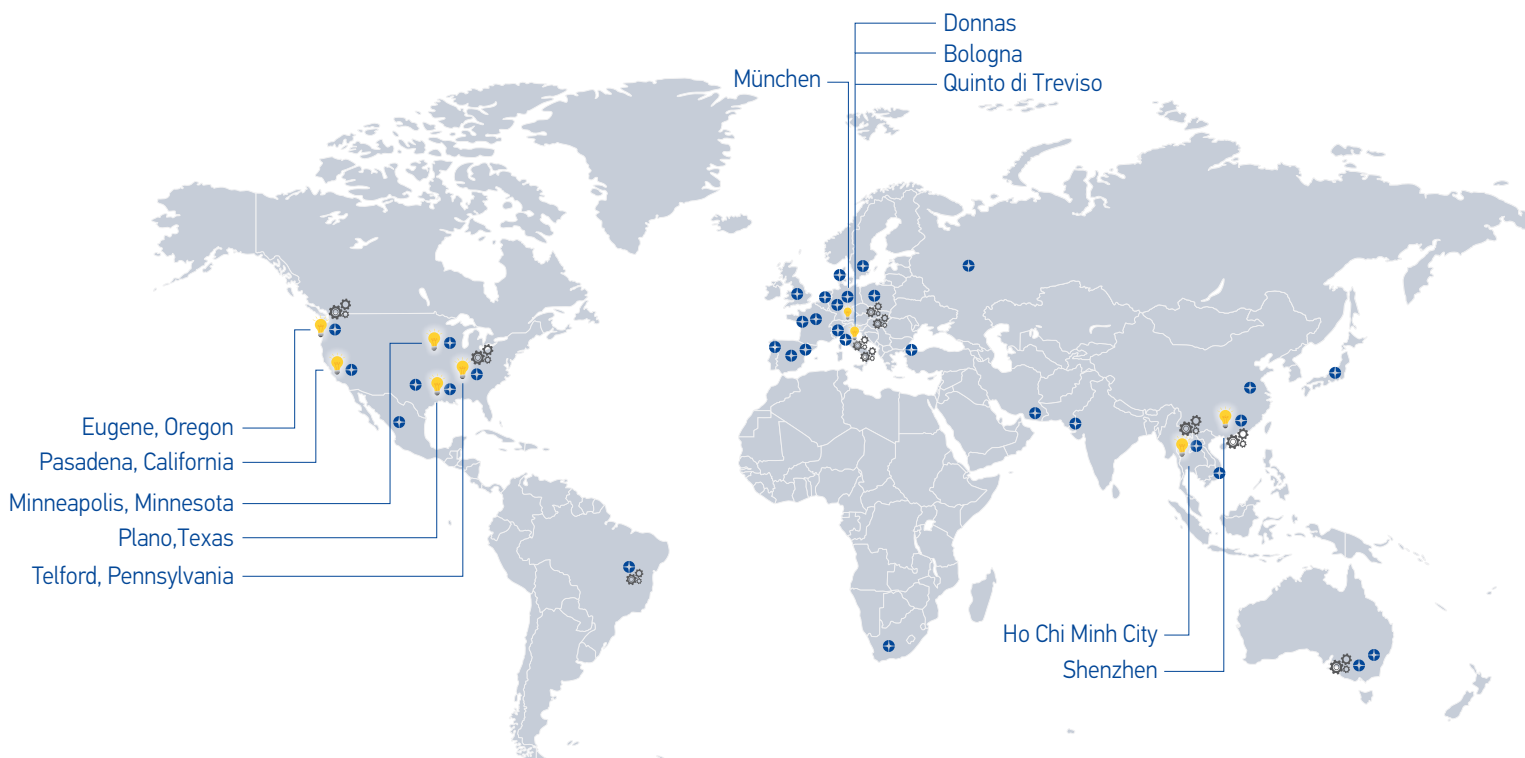Latin America

13.8%
Asia & Pacific

A WIDE GEOGRAPHICAL FOOTPRINT

Datalogic is a global leader in the automatic data capture and process automation markets, specializing in the design and production of bar code readers, mobile computers, sensors for detection, measurement and safety, RFID vision, and laser marking systems. Datalogic solutions help increase the efficiency and quality of processes in the retail, manufacturing, transportation and logistics, and healthcare industries along the entire value chain.

The world's leading players in these industries use Datalogic products, certain of the attention to the customer and of the quality of the products that the Group has been offering for 47 years.

Today Datalogic Group, headquartered in Bologna (Italy), employs approximately 3,200 staff worldwide, distributed in 28 countries, with manufacturing and repair facilities in the USA, Brazil, Italy, Slovakia, Hungary, Vietnam, China, and Australia. In 2018, Datalogic had a turnover of 631 million Euros and invested over 61,9 million Euros in research and development, with an asset of more than 1,200 patents in multiple jurisdictions.

München

Donnas
Bologna
Quinto di Treviso

Eugene, Oregon
Pasadena, California
Minneapolis, Minnesota
Plano,Texas
Telford, Pennsylvania

Ho Chi Minh City
Shenzhen

10 Manufacturing & Repair Sites

11 R&D Centers, 3 DL Labs

Direct presence in 28 countries

OUR CUSTOMERS

RETAIL

" We satisfy globally the Retailers business needs, from Distribution Center to Check Out and Shoppers' Home

- ✪ **Food**
- ✪ **Non Food**
- ✪ **Hospitality**
- ✪ **Gas Stations**

MANUFACTURING

" We provide a unique portfolio of smart, interconnected devices able to protect, identify, sense, check and mark

- ✪ **Automotive & Tires**
- ✪ **Food & Beverage**
- ✪ **Electronics**
- ✪ **Warehouse Logistics**
- ✪ **AGV/Robot Guidance**

T&L

" We ensure efficient & effective Data Collection to Courier-Express-Parcels, Airports, Warehouse operators and sorting processes

- ✪ **Airport**
- ✪ **Courier & Parcel**
- ✪ **3PL**
- ✪ **Logistics**

HEALTHCARE

" We empower the entire Healthcare ecosystem from drug production to patient care

- ✪ **Pharmaceutical**
- ✪ **Hospitals**
- ✪ **Pharmacies**

FIXED RETAIL SCANNERS

The most complete family of hands free readers in the market to speed up the checkout process in any retail environment:

Horizontal, vertical and bioptic shape ~ Patented All-Weights™ scale platter ~ Integrated EAS capability ~ Digimarc™ decoding software ~ Sapphire glass window.

MOBILE COMPUTERS

The ultimate in ruggedness, ergonomics, computing and data capture technologies:

Pocket-sized to full-alpha-keyboard ~ Hand Held devices ~ Industrial PDAs ~ Pistol-grip terminals, Vehicle Mounted computers ~ Self-shopping middleware solution.

RFID SYSTEMS

A wide range of UHF RFID devices in multiple form factors:

Hand Held reading applications ~ Unattended reading stations ~ Inbound/outbound material management ~ Inventory in Warehouse ~ Tracking and tracing of medicines and blood/specimens in Healthcare ~ Semi passive UHF logger tag for sensitive products.

VISION SYSTEMS

The Machine Vision product line encompasses both hardware and software:

Industrial grade powerful Smart Cameras ~ State of the art embedded Vision Processors ~ Flexible Machine Vision Software Suite ~ Outstanding computing and image processing capabilities.

FIXED RETAIL SCANNERS

MOBILE COMPUTERS

RFID SYSTEMS

VISION SYSTEMS

OEM BARCODE

We p
Custom
center
best

U
f
i

PRODUCTS

SENSORS & SAFETY

The widest range of photoelectric sensors and safety devices for universal and specific purposes applications:

Color, contrast and luminescence sensors ~ Fork sensors for label detection ~ Dimensional and distance measurement ~ Type 2 and type 4 safety light curtains ~ Safety laser scanner for static and dynamic applications.

HAND HELD SCANNERS

Data collection products of outstanding performance and unyielding reliability:

Tethered or cordless ~ Laser technology ~ Linear or area imaging reading ~ With standard rugged or antimicrobial enclosure ~ Patented green spot good read indication.

STATIONARY INDUSTRIAL SCANNERS

Engineered for applications that are not permanently monitored by operators:

Bar code reading for track & trace ~ Omnidirectional stations for sorting and tracking ~ Image processing for inspection and quality control ~ OCR and OCV for verification ~ Easy integration in any industrial installation.

LASER MARKING SYSTEMS

Solutions for automotive, electronics, medical devices and high precision metal Manufacturing:

Ultra-compact Fiber Laser ~ Solid state and CO2 technology ~
Integration both in production line as well as in stand-alone systems ~ Clear and permanent Logos ~
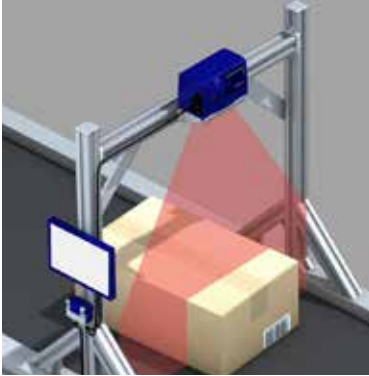1D and 2D codes, serial numbers & dates on most industrial materials.

SENSORS

SAFETY

HAND HELD SCANNERS

STATIONARY INDUSTRIAL SCANNERS

LASER MARKING SYSTEMS

...ut our
...er at the
...offering
...quality

READERS

OEM BARCODE READERS

Ultra-compact 2D imager Scan Engines feature a high-speed sensor to capture images at a full 60 frames per second.

SOLUTION AND SERVICES

DIMENSIONING & WEIGHING SYSTEMS

SELF-SHOPPING

COMPLETE TRACEABILITY

MARK & READ

MARK & TRACE

Service programs that meet every need

Whether you own a small manufacturing plant or manage a large enterprise, know that Datalogic supports you at all stages of product life with a range of customizable Services solutions.

Our technicians average more than 13 years of experience spanning 2-3 device generations—and through continuous refresher training their knowledge stays fresh. Whatever service need you encounter, Datalogic can help.

Your Datalogic Authorized Reseller will help you explore all our Services offerings to find the programs that best meet your specific needs. They are experts at providing details and customizations to keep your Datalogic solution working at peak efficiency throughout its lifecycle.

	EASEOF**BUILD**	Personalized solution design and installation
	EASEOF**TRAIN**	Maximized benefit through continued training
	EASEOF**PM** *(Preventative Maintenance)*	Keep equipment in top shape
	EASEOF**SUPPORT**	Technical support options that fit your needs
	EASEOF**CARE**	Extended service plans that fit your budget
	EASEOF**DEV**	Customized development and application management

ODATALOGIC

EMPOWER YOUR VISION